

Gravel Lake Association  
Board Meeting - Minutes  
July 22, 2017

- I. Meeting called to order at 10:02am
- II. Attendance: Cr. DeSimone, Reed, M. DeSimone, Pinkos, Brown, DeRosa, Gebhard DeSimones, Dorsey, Hochsprung, Kitzmiller, LaLone, McDevitt, Roeder, Zwartz  
Not in Attendance: McGreal, Paramski, Rockwell, Toso
- III. Approval of a Minutes from 5/20/17 and 6/17/17 - Melissa DeSimone notes a mistake in the spelling of Rinaldi at the end of the minutes from 6/17/17. Dan McDevitt moves to approve the Minutes for both dates with that change and this motion is seconded by Debbie Dorsey.
- IV. Treasurer's Report - report presented by Janice Pinkos
  - A. Our current balance is \$18,039 in checking and \$12,000 in CD
  - B. Dues payment is consistent with last year at this time.
  - C. Beach Membership lists were handed out to all trustees, lists should be checked for accuracy and to solicit dues.
- V. Officer's Reports
  - A. Secretary - Melissa DeSimone has researched and purchased a PA system for the GLA to be used for the membership meetings and other events. The executive board approved the expenditure because it was under \$300 total.
  - B. Editor - Is Chip invoicing as well as soliciting ads for the newsletter? We still need to find out the answer to this.
  - C. Internet Ops. - Jim McGreal sent a report, he would like to purchase web protection for our website in the form of an SSL. Greg Kitzmiller moves to purchase 3 years of web protection for \$150, seconded by Kevin LaLone.
    1. Jim McGreal is also interested in a "walk around the lake shirt", he is looking for historical documents for the website, and has a recommendation for a trustee on Sandy Beach.
    2. Craig DeSimone is working on a content review of the website with Jim McGreal and Mark Fazzini, please look through the website if you can and let Craig or Jim know of any changes that you think should be made to the website content.
  - D. Fundraising - Carlie DeSimone reports that there are concerns about profitability and competition, she has sample hats for our new product this year.
    1. Tom Zwartz recommends higher quality items for higher prices.
    2. What is our most profitable item? Unknown but thought to be tshirts?
    3. Dates and times need to be set for sales.
    4. Ask Jim McGreal about an online store since PayPal is already set up, someone needs to be willing to do shipping.
    5. One new design per season.
    6. Need more quotes on merchandise prices.

7. Suzanne will do shipping for Christmas orders but is not interested in shipping otherwise.
  8. Summary focus - higher quality items, look at profit margins for items that make money, set sale dates, and get more quotes for the items.
  9. Suzanne Reed moves that we purchase 2 dozen GL hats to be ready for the Poker Run in 4 colors, they will be \$16 a piece for a total cost of \$320 and sold for \$25 each, seconded by Kitzmiller.
- E. Water Quality - There is a volunteer willing to do extra testing on the lake. It costs us about \$75-\$80 a year to send data to CLMP. How much does PLM cost for the same tests since this is redundant testing?
- F. Weed Treatment - There was a question about irrigation after weed treatment, the answer was in a weed treatment notification document so we need to review this information in the newsletter and post a notice on the website.
1. We need a volunteer to take over communication regarding weed treatment since the Kitzmiller's are resigning from the GLA Board. Ken Hochsprung will pick up Greg Kitzmiller's work, when the SAD comes up for reevaluation there will be more work than usual. Greg Kitzmiller suggests we stay with PLM when a SAD renewal comes up.
- G. Buoys/Signage - Someone has been moving the buoys, last time Chris Toso moved them back and Craig posted a reminder not to move them on Facebook. Keep an eye out for movement, it could cause damage to the buoys and people's boats.

## VI. Old Business

- A. Public Access - The boat wash event will occur on 8/6/17, a Facebook event is needed to help advertise. When there are swimming concerns at the public access we should talk to the sheriff about it.
1. We need a volunteer to take over communication with the DNR regarding the public access, Jen Kitzmiller was doing this but has resigned from the board. Ken Hochsprung volunteers to fill this roll.
- B. Survey - The survey will be distributed via Facebook and emailed to people on the distribution list provided by Janice Pinkos before the membership meeting in August.
- C. Shaw Rd. Pedestrians - We are asking for a pedestrian path but the township will only endorse the project if they are given specifics and costs. The township does support signage but this needs county approval. Can we pay for part of the project? It will likely become a special assessment district to cover costs if a pedestrian path is approved.
- D. Swamp Road Flooding - Donna DeRosa will check on progress.
1. Questions: should we have to call for every flood? What should we expect from the road commission?
- E. Picnic - We need to do some upkeep on the tent and bounce house. The slushee machine was a good idea. We need a new volunteer to run the picnic going forward.

- F. Channel Mouth Navigation - The tree was trimmed so navigation is back to normal. Suzanne Reed wants to know who has the right of way coming in and out of the channel, she will ask the sheriff and post the answer in the newsletter.

VII. New Business

- A. 4th of July feedback - Activities need to be the weekend before the 4th of July next year. The boat parade needs to alternate day and night and should be 4th of July themed next year. We need a new volunteer for the kids games.
- B. 4th of July budget - We need to create a budget for next year, Janice Pinkos can guide this based on previous years.
- C. Poker Run and Market Day - August 5th from 1-5pm, there will be 7 docks and each dock will get a \$100 subsidy. Ticket sales will be at Zwartz's and GLA members will get priority tickets, 5 packets per person and an increase from \$10 to \$15 per packet. Tricia Barker volunteered to solicit raffle prizes. The after party will cost \$800 for the DJ, porta-potty, and food/party items.
  - 1. The market day will occur during ticket sales from 9-12. It is open to all including non-members but vendors are asked to make a donation to the GLA. There is no parking for Market day and Suzanne Reed will make signs for this.
- D. Attendance Review - 3 consecutive absences means removal from trustee position, 3 nonconsecutive absences means board discussion about removal from trustee position. There were no concerns at this time.
- E. Trustee elections - August membership meeting, elections for all trustee positions.
- F. Other New Business -
  - 1. Welcome Baskets - Suzanne Reed needs people to deliver baskets to each new owner. People who move do not count as new owners.
- G. Next Membership meeting is Saturday, August 19th, 10am at Rinaldi's garage on Gebhard Dr. Special guest: Jared Harmon, Berrien Conservation District.
  - 1. Dan McDevitt will help with set up. Janice Pinkos will collect dues. Carlie DeSimone will sell paraphernalia. Carole Roeder will sell raffle tickets. Dan McDevitt, the Kitzmillers, and Dave Brown will help with cleanup. We still want to do pastries and coffee, Janice Pinkos will do this.
  - 2. Suzanne Reed will put out signs for the membership meeting and Greg Kitzmiller will pick them up after the meeting.
- H. Next BOT meeting is Saturday, September 23, 10am at Porter Township Hall

VIII. Announcements - none

IX. Adjourned at 11:25am